



Success Story of the Day

Be the 'go to' person in your sector

I was thrilled and shocked to discover that Nigel Botterill of the Entrepreneurs Circle had chosen my business as the Success Story for the Sunday evening on his website. Please see below:

Be the 'go to' person in your sector.

After 12 years of being over generous with both her time and advice to other business owners in her sector, Alison Brown bit the bullet and positioned herself as the 'go-to lady' for therapists who want to grow their business.

A hot-seat session at her local BGA meeting was enough for Alison to completely map out her new business. She held the launch late in January and immediately signed up two customers who paid for a whole year of business mentoring up front.



Based in Chichester, Ali's Therapy Academy has a very niche group of potential customers, meaning Alison is now in a great position to market her business and grow rapidly.

Good work Alison.