



IS SEPTEMBER THE NEW JANUARY?

For lots of business owners August can be quiet and gives you the time to reflect and recharge the batteries. Businesses then start September with a new energy. New ideas come alive, a fresh outlook, a renewed passion and focus. For many they find September to be the new start – just like school with a new year, then so it is in business.

- Look at and plan your marketing for Christmas.
- Look at your year's strategy for reaching your goals and see if it needs adjusting.
- Mind map any new ideas you have. Plan for 2016
- Look at your life wheel and see if it is out of balance and if you need to improve it anywhere
- Ask for help if you are struggling anywhere with technology to help with those ideas – videos, audios, pdf reports, webinars, tutorials
- Reassess your website, does anything need changing, adding too or removing? Does your website look old?
- Ask or seek out mentoring if you want more focus.
- Remember to be thankful, express gratitude and journal your thoughts, feelings and dreams.